

The Cutter's Edge

2018 MEDIA KIT
Issue 16: Published each May & November

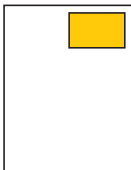
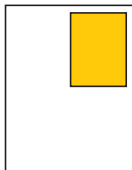
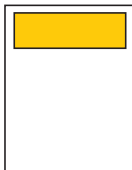
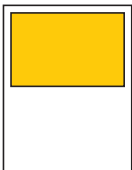
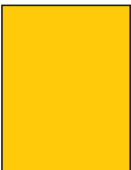
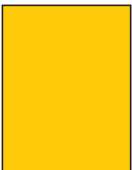
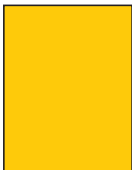



ASSOCIATION OF CANADIAN CUSTOM HARVESTERS MAGAZINE

- ✦ Promote your business to **custom harvesters** and **silage operators** across **Canada** and in the **United States**.
- ✦ Circulation - **10,000 copies** (2,500 direct mailed & 7,500 through Farm Press Distribution)
- ✦ Excellent visibility to a **targeted audience** of **custom harvesters, farmers** and **equipment dealers**
- ✦ **Full-colour publication** chock full of **feature articles** related to the industry
- ✦ Information in this publication will be **current, relevant, and read by many individuals and businesses**
- ✦ **Connect directly** to the industry professionals who purchase your products or services



MAGAZINE ADVERTISING RATES

Ad Sizes								
	1/8 Page	1/4 Page	1/4 Page Banner	1/2 Page	Full Page	Inside Front Cover	Outside Back Cover	Insert stitched into center spread
Price	\$260.00	\$440.00	\$460.00	\$825.00	\$1450.00	\$1550.00	\$1650.00	\$1775.00
Dimensions	3 11/16" x 2 5/16"	3 11/16" x 4 7/8"	7 1/2" x 2 5/16"	7 1/2" x 4 7/8"	8 3/4" x 11 1/4" includes bleed	8 3/4" x 11 1/4" includes bleed	8 3/4" x 11 1/4" includes bleed	Smaller than 11" x 17" Supplied by Customer

SPECIFICATIONS

Size: 8 1/2 x 11" **Layout:** Vertical **Ink:** 4-colour process with bleeds **Paper:** 70 lb gloss text **Binding:** Saddle Stitch

WEBSITE ADVERTISING RATES

Small Leader Board (242 x 90 pixels)	\$300.00 (6 months)	\$500.00 (1 year)
Large Leader Board (728 x 90 pixels)	\$500.00 (6 months)	\$800.00 (1 year)

Ad Deadline: September 14, 2018 Street Date: November 9, 2018

**For more information, please contact Tammy at 204-377-4384
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